

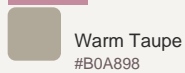
Your Soft Summer Color Guide

Soft Summers sit between Summer and Autumn — muted and gentle with a neutral-cool lean. Your coloring is low-contrast and soft, like a watercolor painting. You look best in colors that are blended, grayed, and gentle.

Your Undertone: Neutral-Cool

Best Metals: Soft silver, brushed gold, pewter, antique metals

Your Season Palette



Warm Taupe
#B0A898



Soft Gold
#C9A96E



Sage
#A0A890



Dusty Rose
#B8A0A0



Pewter
#909898



Soft Lavender
#A8A0B0

Your Best Colors

Muted, soft, and slightly warm-neutral — sage, dusty rose, soft teal, mushroom, cocoa, muted jade, warm gray, lavender-gray, soft plum

Colors to Avoid

Bright saturated colors, neon anything, stark white, jet black, vivid orange, electric blue, hot pink — anything high-contrast or intense

Top 5 Lip Products for Soft Summer

- MAC Lipstick in Velvet Teddy**
MAC — Muted warm-nude — the Soft Summer signature lip
- Glossier Generation G in Zip**
Glossier — Soft muted red
- NYX Lip Lingerie in Bedtime Flirt**
NYX — Soft dusty mauve, budget
- Maybelline Color Sensational in Touch of Spice**
Maybelline — Muted mauve-brown
- Rare Beauty Soft Pinch in Serenity**
Rare Beauty — Soft muted mauve

Top 5 Cheek Products for Soft Summer

- Hourglass Ambient Blush in Mood Exposure**
Hourglass — Muted soft plum — the ideal Soft Summer blush
- Milani Baked Blush in Rosa Romantica**
Milani — Soft dusty rose, budget
- Glossier Cloud Paint in Dusk**
Glossier — Muted mauve-pink
- e.l.f. Putty Blush in Belize**
e.l.f. — Soft mauve, affordable
- Tower 28 BeachPlease in Sunset Hour**
Tower 28 — Muted warm-pink cream blush

Top 5 Eye Products for Soft Summer

- 1 Charlotte Tilbury Pillow Talk Palette**
Charlotte Tilbury — Soft muted mauves and taupes — perfect for Soft Summers
- 2 ColourPop That's Taupe Palette**
ColourPop — Muted cool-warm taupes, affordable
- 3 MAC Eyeshadow in Woodwinked**
MAC — Soft warm bronze — just muted enough
- 4 NYX Ultimate Shadow in Warm Neutrals**
NYX — Muted warm range, budget
- 5 Laura Mercier Caviar Stick in Sandstone**
Laura Mercier — Muted taupe-bronze

Foundation Guide

Look for 'neutral' or 'neutral-cool' undertones. Soft Summer skin has very subtle undertones — not obviously warm or cool. Avoid foundations that are too yellow-gold or too pink. Medium coverage with a natural finish suits your soft contrast best.

Shopping Cheat Sheet

Words to Look For on Packaging

muted, soft, dusty, grayed, neutral, taupe, mushroom, sage, subtle

Words to Avoid on Packaging

bright, vivid, saturated, neon, stark, high-contrast, bold, electric

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TruHue is the only app that combines 12-season color analysis with real-time makeup product scoring. Built by Claudia and Liv, a mom-and-daughter team from Oklahoma. We took color analysis classes, learned the science behind undertones, and built the app we wished existed.

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